



Archdiocese of Kansas City in Kansas  
2023  
Manual

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## ACTS Team

**Bill Maloney**

Director of Stewardship & Development

913.647.3064

[wmaloney@archkck.org](mailto:wmaloney@archkck.org)

**Geri Nickels**

Annual Appeal Manager

913.647.0364

[gnickels@archkck.org](mailto:gnickels@archkck.org)

**Christina McGee**

Data Manager

913.647.0380

[cmegee@archkck.org](mailto:cmegee@archkck.org)

**Candi Scanlon**

Data Entry/Donor Specialist

913.647.0316

[cscanlon@archkck.org](mailto:cscanlon@archkck.org)

General Contact

913.647.0325

[stewdev@archkck.org](mailto:stewdev@archkck.org)

## Difference Between ACTS, Parish Stewardship And Capital Campaign

### Archbishop's Call to Share - \$7,000,000

- Occurs annually at the first of the year
- Archdiocesan
- Pledge to the Archdiocese
- Donations processed through Archdiocese
- Monthly reminders sent from Archdiocese
- Tax statements provided by Archdiocese
- Supports more than 40 ministries and services throughout northeastern Kansas

### Parish Stewardship of Treasure

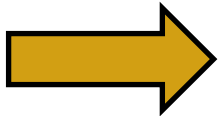
- Occurs usually in the fall of each year
- Parish appeal
- Yearly commitment/offertory to the Parish
- Donations processed by the Parish
- Reminders sent from the Parish
- Tax statements provided by the Parish
- Provides parish ordinary income

### Capital Campaign - One Faith, One Future , One Family - \$65,000,000

- Occurs in a phased approach over the next two years
- Extraordinary Archdiocesan fundraising campaign
- 3 - 5 year pledge to the Archdiocese
- Donations processed through Archdiocese
- Monthly reminders sent from the Archdiocese
- Tax statement provided by Archdiocese
- Provides significant resources to strengthen our parishes and schools, promote a culture of evangelization, care for retired priests and elderly and update Savior Pastoral Center

ACTS Funded Ministries will give at least one weekend of time at a parish to speak about their ministry and thank parishioners for their gifts to the *Archbishop's Call to Share*. Each parish will determine when during the Mass the presentation will occur. We are targeting the weekends of January 28/29 and February 4/5 for the talks. Following are the talk details:

- Weekends of January 28/29 and February 4/5.
- The talk should be between 3-5 minutes.
- Include highlights of your ministry office. Try to use concrete examples.
- Thank the people for their gift to ACTS and ask them to consider a gift this year to ACTS to support your ministry as well as 40 other ACTS funded ministries.



To schedule an ACTS Funded Ministry speaker at your parish— email Geri Nickels at [gnickels@archkck.org](mailto:gnickels@archkck.org)

## ACTS

### Funded Ministries

#### Conversion Ministries

- Liturgy Office
- Hispanic Office
- Savior Pastoral Center
- Christ's Peace House of Prayer
- St. Lawrence Center
- Didde Catholic Center
- Washburn Center
- Haskell Center
- Totus Tuus

#### How we help...

- 400 teen girls participate in Quinceanara Retreats
- 800 children praise God at Totus Tuus
- 1000 guests visit Christ's Peace House of Prayer
- 1000s of college students keep their faith alive at our College Catholic Centers
- 65,000 people experience Savior Pastoral Center annually

#### Education Ministries

- Marriage & Family Life
- Education Office
- Perfect Wings
- Children's Catechesis
- Vocations
- Permanent Diaconate
- Communications
- School of Faith
- High School Tuition Assistance
- Catholic Education Foundation
- Bishop Ward Operation Support

#### How we help....

- 20 Seminarians currently discern if Christ is calling them to the priesthood
- 33 professional development sessions are offered for instructors
- 570 students are served by Perfect Wings (Special Needs)
- 3500 couples renew their love for each other through a Marriage and Family Life event

## ACTS

### Funded Ministries

#### Evangelization Ministries

- Evangelization - Youth
- Evangelization - Adults
- Prairie Star Ranch
- Resource Library
- Native American Parish

#### How we help...

- 120 young men and women ages 15-20 friend Jesus at a TEC Retreat (Teens Encounter Christ)
- 750 middle school students praise God at the J-High Rally
- 1600 children encounter Christ at Prairie Star Ranch during the summer

#### Outreach Ministries

- Social Justice Office
- Pro-Life Office
- Special Needs Office
- Catholic Charities
- Villa St. Francis
- El Centro - Kansas City
- El Centro - Topeka

#### How we help...

- More than 5000 women are supported by the Wyandotte and Olathe Pregnancy Center to choose life
- 185 teens and 43 adults provide charitable work to the Urban Core
- 1400 Spanish speaking families receive translations from El Centro - Topeka

#### Stewardship Ministries

- Parish/School Emergency Fund
- Urban Operations
- Urban Capital Needs
- Retired Priest Fund
- Annual Appeal Expenses

#### How we help...

- More than \$1.1 million has been granted to parishes/schools for emergencies
- \$6.5 million supports funding for more than 40 ministries to assist 106 parishes for 181,000 Catholics in 21 counties
- 5% of the monies raised for the Annual Appeal expense upholds the Stewardship mission of our Archdiocese

### November 2022

- November 5, *The Leaven*: Crosier Society General Thank You ad
- November 20, Crosier Society Mass Event Savior Pastoral Center (Crosier Society Members, and ACTS Funded Ministry Leaders)
- November 28 - December 2, Crosier Society donors to receive first mailing

### January 2-6, 2023

- Parishes receive ACTS 2023 appeal materials
- Moratorium on fundraising begins
- Pastors to select ACTS Funded Ministry Speaker
- *The Leaven*: profiling Honorary Chairs and introduces ACTS 2023

### January 7-8 2023 | Kick-Off Weekend

- **Play Archbishop Naumann's homily** at all Masses with endorsement by pastor from the pulpit
- Use suggested prayers of the faithful, bulletin and pulpit announcements
- Parishioners encouraged to return completed pledge cards to the Archdiocese or to the parish through the collection next weekend

### January 14-15, 2023

- Use suggested prayers of the faithful, bulletin and pulpit announcements
- Personalized and Segmented letters sent to all homes
- Pledge card collection

### January 28-29, 2023 | ACTS Funded Ministry Speaker/In-Pew Weekend

- Crosier Donors receive second mailing
- Use suggested prayers of the faithful, bulletin and pulpit announcements
- ACTS Funded Ministry speaker talk at all the Masses
- Homily Helps
- Pledge card collection



### **February 4-5, 2023 | ACTS Funded Ministry Speaker/In-Pew Weekend**

- Use suggested prayers of the faithful, bulletin and pulpit announcements
- Pledge card collection

### **February 11-12, 2023**

- Use suggested prayers of the faithful, bulletin and pulpit announcements
- Pastor conducts in-pew appeal if not already conducted
- Pledge card collection

### **February 18-19, 2023**

- Pastor conducts in-pew appeal if not already conducted
- Use suggested prayers of the faithful, bulletin and pulpit announcements
- Pledge card collection

### **February 25-26, 2023 | Final Ask Weekend**

### **March 2023**

- Moratorium ends
- First follow-up mailing sent to non-respondents

### **May 2023**

- Second follow-up mailing sent to non-respondents
- *The Leaven* publishes Parish Report on appeal progress

### **November 2023**

- November 19— Crosier Event, (Crosier Society Members, and ACTS Funded Ministry Leaders)
- Donors thanked again for their ACTS 2023 gifts by Archbishop Naumann

### **January 2024**

- ACTS Annual Report published in *The Leaven*

- **Ways to Use your Parish Website for the ACTS Campaign**

- Create an Appeal Message and a donation link on your homepage
- Post a copy of the ACTS Funded Ministry Talk (PDF format) or an audio file
- Upload the Archbishop's ACTS Homily video
- Display your progress with a website thermometer: <https://www.easy-fundraising-ideas.com/tools/fundraising-thermometer/>

- **Using Electronic Communication (Email, Facebook) during ACTS**

- Announce the Appeal before Kick-off weekend
- Post/share/send your parish ACTS Funded Ministry Talk
- Post/share/send the *Archbishop's Homily*
- Post/share/send the Parish Champion and/or Honorary Chairs Video
- Like the Archdiocese on Facebook
- Encourage online giving
- Report results (obtained weekly from the Parish Dashboards) and thank your parishioners
- Add a tagline to the bottom of all outgoing emails sent from the parish (for example, under signature: "Have you donated to the *Archbishop's Call to Share* yet? If not, donate today at Mission.Archkck.org")



## Task Calendar

### Monday, January 2, 2023

- Holiday
- 

### Tuesday, January 3, 2023

- Call to confirm your ACTS Funded Ministry speaker for the weekend of January 28/29
  - ACTS Marketing materials (in-pew envelopes, beginning arriving at parishes)
- 

### Wednesday, January 4, 2023

- Display the 2023 ACTS posters around the parish
  - Display the 2023 ACTS QR posters around the parish
- 

### Thursday, January 5, 2023

- Get the suggested Prayer of the Faithful and pulpit announcement to the appropriate person for Masses this weekend
  - Stock the pews with In-Pew envelopes and pencils
- 

### Saturday, January 7

- **APPEAL KICK-OFF WEEKEND - Archbishop's Homily (video, audio, read)**
- 

### Sunday, January 8

- **APPEAL KICK-OFF WEEKEND - Archbishop's Homily (video, audio, read)**

## Task Calendar

Monday, January 9, 2023

- ☐ Send unopened donation envelopes in the prepaid Tyvek envelope
  - ☐ **Do not send** “Amen” donation envelopes in the prepaid Tyvek envelope
- 

Tuesday, January 10, 2023

- ☐ Call your ACTS Funded Ministry speaker and go over logistics
- 

Thursday, January 12, 2023

- ☐ Get the suggested Prayers of the Faithful and pulpit announcement to the appropriate person for Masses this weekend
  - ☐ Send out/update electronic communication, i.e., send the *Archbishop's Homily*, share the Arch-diocesan ACTS Facebook posts, etc
  - ☐ Stock the pews with In-Pew envelopes and pencils—use volunteers
- 

Friday, January 13, 2023

- ☐ Use your Parish Dashboard to review recent progress
  - ☐ Update your Goal Thermometer for your website using [www.http://www.easy-fundraising-ideas.com/tools/fundraising-thermometer/](http://www.easy-fundraising-ideas.com/tools/fundraising-thermometer/).
- 

Saturday, January 14, 2023

- ☐ PASTOR ASK
- 

Sunday, January 15, 2023

- ☐ PASTOR ASK

## Task Calendar

### Monday, January 16, 2023

- ☐ Send unopened donation envelopes in the prepaid Tyvek envelope
  - ☐ **Do not send** “Amen” donation envelopes in the prepaid Tyvek envelope
- 

### Tuesday, January 17, 2023

- ☐ Verify your ACTS Funded Ministry will be speaking at upcoming Masses
- 

### Thursday, January 19, 2023

- ☐ Get the suggested Prayers of the Faithful and pulpit announcement to the appropriate person for Masses this weekend
  - ☐ Send out/update electronic communication, i.e., share the Archdiocesan *ACTS* Facebook posts, etc
  - ☐ Stock the pews with In-Pew envelopes and pencils—use volunteers
- 

### Saturday, January 21, 2023

- ☐ Pastor Ask
  - ☐ Play the ACTS Parish Champion Honorary Chair video
- 

### Sunday, January 22, 2023

- ☐ Pastor Ask
- ☐ Play the ACTS Parish Champion Honorary Chair video

## Task Calendar

Monday, January 23, 2023

- ☐ Send unopened donation envelopes in the prepaid Tyvek envelope
  - ☐ **Do not send** “Amen” donation envelopes in the prepaid Tyvek envelope
- 

Wednesday, January 25, 2023

- ☐ Call ACTS Funded Ministry speaker verifying speaking engagement
- 

Thursday, January 26, 2022

- ☐ Get the suggested Prayer of the Faithful and pulpit announcement to the appropriate person for Masses this weekend
  - ☐ Send out/update electronic communication, i.e., share the Archdiocesan *ACTS* Facebook posts, etc
  - ☐ Stock the pews with In-Pew envelopes and pencils—use volunteers
- 

Saturday, January 28, 2023 **ACTS Funded Ministry Presentation**

- ☐ Pastor ASK
  - ☐ Homily Helps
- 

Sunday, January 29, 2023 **ACTS Funded Ministry Presentation**

- ☐ Pastor ASK
- ☐ Homily Helps

## Task Calendar

### In-Pew Appeal Weekend

Monday, January 31, 2022

- ☐ Send unopened donation envelopes in the prepaid Tyvek envelope
  - ☐ **Do not send** “Amen” donation envelopes in the prepaid Tyvek envelope
- 

Thursday, February 3, 2022

- ☐ Get the suggested Prayer of the Faithful and pulpit announcement to the appropriate person for Masses this weekend
  - ☐ Send out/update electronic communication, i.e., share the Archdiocesan *ACTS* Facebook posts, etc
  - ☐ Stock the pews with In-Pew envelopes and pencils—use volunteers
- 

Saturday, February 4, 2023 **ACTS Funded Ministry Presentation**

- ☐ Pastor ASK/IN-PEW WEEKEND
  - ☐ Homily Helps
- 

Sunday, February 5, 2023 **ACTS Funded Ministry Presentation**

- ☐ Pastor ASK/IN-PEW WEEKEND
- ☐ Homily Helps

## Task Calendar

Monday, February 6, 2023

- ☐ Send unopened donation envelopes in the prepaid Tyvek envelope
  - ☐ **Do not send** “Amen” donation envelopes in the prepaid Tyvek envelope
- 

Thursday, February 9, 2023

- ☐ Get the suggested Prayer of the Faithful and pulpit announcement to the appropriate person for Masses this weekend
  - ☐ Send out/update electronic communication, i.e., share the Archdiocesan *ACTS* Facebook posts, etc
  - ☐ Stock the pews with In-Pew envelopes and pencils—use volunteers
- 

Saturday, February 11, 2023

- ☐ Pastor ASK
- 

Sunday, February 12, 2023

- ☐ Pastor ASK



## Bulletin Ads

Ads created for the weekly parish bulletin. Two shapes: banner and column. Find these downloadable Bulletin Ads on the website at <https://archkck.org/call-to-share/resources/>

## Column Ads



## Banner Ads

*Community News*

**Your gift to Archbishop's Call to Share supports Catholic Charities**

Scan for details or visit [Share.ArchKCK.org](http://Share.ArchKCK.org)

**BEREAVEMENT ROSARY: GRIEF OVER CHRISTMAS**  
 December 14, 12:00PM  
 St. Michael the Archangel Parish, Church  
 St. Michael the Archangel Parish, Church  
 ROSARY/MEDITATION: DON. MARK STUEBEL  
 LUNCHEON/FELLOWSHIP IMMEDIATELY FOLLOWING

Are you or your family grieving the death of a loved one and experiencing the pain of loss? Approaching the Christmas season can often accentuate our feelings of grief and sadness. Don. Mark Stuebel will lead us in a rosary and grief meditation. As we approach Christmas and the birth of Jesus, may we find comfort and peace in the manger. Join us for lunch and fellowship after the rosary. RSVP (requested but not required) by December 9 at [stmkshack@stmkshack.org](mailto:stmkshack@stmkshack.org) or call Mary Conner at 913-452-2920 or [mary.conner@stmkshack.org](mailto:mary.conner@stmkshack.org) for questions.

**HOLY ROSARY RALLY**  
 December 4, 3:00PM  
 St. Rose Philippine Duchesne Parish  
 Please join us to honor Our Blessed Mother and Our Lady of Fatima at the December Holy Rosary Rally which will be held on Sunday December 4 from 3:00-4:15PM at St. Rose Philippine Duchesne Parish, 5023 Rainbow Blvd., Mission Woods, KS 66205. We will pray the joyful, sorrowful and glorious mysteries of the Holy Rosary followed by Benediction and the opportunity for driving attendees to stroll in the snow. For driving instructions or future dates for the Kansas City monthly Holy Rosary Rally: [www.rosaryrallykc.org](http://www.rosaryrallykc.org)

**ST THOMAS AQUINAS**  
 RUDOLPH THE RED NOSED REINDEER  
 December 16 & 17  
 Saint Thomas Aquinas High School students will present the "Red Nosed Reindeer" Christmas musical "Rudolph the Red Nosed Reindeer" December 16 and 17 at our school 7th, West 10th and 11th Streets. The musical is a family-friendly musical that will not offend anyone. Please join us for this family-friendly musical performance. It will be at 7pm and there are two performances on Saturday at 2pm and 7pm. Tickets may be purchased at the door or please visit our website at [www.staqa.org](http://www.staqa.org).  
 Call: Home: Student Life Office at 913-319-2416

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**CALL TO SHARE**

**Your gift to Archbishop's Call to Share supports Catholic Campus Centers**

Scan to donate or visit [Share.ArchKCK.org](http://Share.ArchKCK.org)

**CALL TO SHARE**

**Your gift to Archbishop's Call to Share supports Catholic Charities**

Scan to donate or visit [Share.ArchKCK.org](http://Share.ArchKCK.org)

**CALL TO SHARE**

**Your gift to Archbishop's Call to Share supports the Liturgy & Sacramental Life Office**

Scan to donate or visit [Share.ArchKCK.org](http://Share.ArchKCK.org)

**CALL TO SHARE**

**Your gift to Archbishop's Call to Share supports Permanent Deacons**

Scan to donate or visit [Share.ArchKCK.org](http://Share.ArchKCK.org)

**CALL TO SHARE**

**Your gift to Archbishop's Call to Share supports Marriage and Family Life**

Scan to donate or visit [Share.ArchKCK.org](http://Share.ArchKCK.org)

## Prayers of the Faithful

That, as the light of Christ's star drew the Gentile kings, we may attract unbelievers by the light of our generosity in the *Archbishop's Call to Share* appeal.

## Bulletin Announcement

"Where is the newborn king of the Jews?" (Matthew 2:2) Like the wise men in the Gospel today, we seek the king. We are looking for a guiding star to bring us safely across the wildernesses of our lives. Our local parish is one of the places where this star rests.

Quietly it shines above, calling us to seek the king here. When our journey is beset with troubles, like the wise men's journey was with Herod's plots, we can rest with the king here. He sleeps peacefully in the manger of our tabernacle, radiating peace to all people of goodwill who have the wisdom to find him there.

There is no more reliable place to find him than there. Join us in preserving the refuge of the wise through our *Archbishop's Call to Share* appeal. Through his Church, God asks you to be like Saint Joseph. Just as the angel Gabriel asked Joseph to provide a safe home for baby Jesus, so too does God ask us to support the place where his son lives vulnerably in the quiet Eucharistic bread. Work together with us, alongside Saint Joseph the Worker, to give from the gifts God gave you. Let it not be said that the star shone above a sad stable in our town. Let it be wondered that our parish is instead a "stable" filled with light! Join our *Archbishop's Call to Share* appeal. Let's ensure this place remains fit to welcome kings of the earth and heaven.

## Pulpit Announcement

Our gifts to Jesus can inspire those who have yet to become Christian. Join our *Archbishop's Call to Share* appeal so that our parish's light shines brightly... bright enough to attract those seeking the king they desire.

## Social Media Post/Content



Photo: Teen clears branches

Header: God Treasures Even the Most Minor Acts of Love

Sub-header: Feast of the Epiphany 2023

Copy: Very few of us are Israelite by blood. However, we are all part of the family by the blood of Christ, who drew all things to himself.

Join us in creating ways for gentiles like us to know Christ by supporting our *Archbishop's Call to Share* appeal. God treasures even the most minor acts of love. Sometimes, the small light of a star is enough to attract kings!

## Prayers of the Faithful

That, as John was able to see God alive in Jesus, we too may witness God alive in our *Archbishop's Call to Share* appeal

## Bulletin Announcement

"Behold!" John says in the Gospel today. The Lamb of God is passing by. When you see him, what will you do?

He is beautiful. Will you wish to do anything except *behold*? He is spotless and radiant. John the Baptist saw past the appearance of Jesus' humanity, into his divinity. Are you able to see past the appearance of the Eucharistic bread? Your neighbors? Family? Fellow parishioners?

John said he saw the Spirit descend on Jesus. The Spirit also descends on our Eucharistic bread at each Mass. Today, we humbly ask that the Holy Spirit descend upon our *Archbishop's Call to Share* appeal. Just as the Holy Spirit gave Jesus the direction and strength to endure the trials of the desert, so too do we ask the Holy Spirit to direct and strengthen our efforts. Join in God's purposes in our appeal. Behold, the lamb of God is here. Help us prepare his dwelling place.

## Pulpit Announcement

John the Baptist's mission to make known the Lamb can be accomplished in many ways. You can help our community "behold the Lamb" through the way you sacrifice to support our Annual Appeal. Join us in making him known to our community!

## Social Media Post/Content



Photo: Monstrance and candles

Header: The Lamb is passing.

Sub-header: Second Sunday of Ordinary Time

Copy: The Lamb is passing by. Our *Archbishop's Call to Share* appeal seeks to tempt the lamb to stay with us awhile. Help us gather what we have to make an attractive dwelling place.

Please contribute to our appeal as you are able. The Lamb will undoubtedly take notice of your tender heart and wish to stay with you, too.



## Prayers of the Faithful

That, as Peter, Andrew, James, and John courageously responded to Jesus' call, we too might find the courage to join our *Archbishop's Call to Share* appeal as Jesus calls.

## Bulletin Announcement

What would it have been like for Jesus to hear that his cousin John had been imprisoned? Bravely, John called the Pharisees, Israelites, and Herod alike to repentance. Even before his birth, John showed that he was wholly given to proclaiming Christ's coming—even leaping in the womb.

Such tenacity could not have been lost on Jesus. John's total commitment to preaching repentance must have moved Jesus. Just as Jesus wept at the death of his friend Lazarus, Certainly, he must have been deeply grieved by his cousin John's arrest and eventual murder.

Through such trials, Jesus saw his heavenly Father moving. Today's Gospel implies that Jesus may have viewed John's incarceration as the "hour" to begin preaching the message of repentance himself. Jesus "picked up the baton" in Matthew 4:17. This included both a message of love for the lost and condemnation for the wicked in power. It also began the chain of events that would end in his execution. Yet, he didn't do it alone. He asked many to join him. Today, he invites our parish community into the same mission: to preach the good news and repentance. Please support our *Archbishop's Call to Share* appeal as one way of helping our parish preach His word. The resistance is mighty, and the audience is hungry for it. Pray for *Call to Share* and join in whatever way God asks you!

## Pulpit Announcement

John the Baptist courageously cried out about the coming of the Messiah. Please help us boldly proclaim Christ by supporting our *Archbishop's Call to Share* appeal. The Annual Appeal gives our parish the ability to readily respond when Christ asks by helping us remove financial obstacles. Please help us reach those in our community who need Jesus!

## Social Media Post/Content



Photo: Archbishop celebrating Mass

Header: Follow Me

Sub-header: Third Sunday in Ordinary Time

Copy: In today's Gospel story, Jesus honors John the Baptist by taking up his baton of preaching repentance immediately after John's arrest. John's disciples, reeling from his incarceration, find their way to Jesus. Please help us help others find the way to Jesus by supporting our *Archbishop's Call to Share* appeal. We want them to find him waiting in our tabernacle.

## Prayers of the Faithful

That, as meek as lambs, we may follow Jesus as he leads our parish through our *Archbishop's Call to Share* appeal

## Bulletin Announcement

Today Jesus said in the Gospel, "Rejoice and be glad, for your reward will be great in heaven." (Matthew 5:12) He commanded us to rejoice in our persecution.

Jesus doesn't ask us to rejoice in pain for pain's sake. As he faced his agony, Jesus himself asked that the cup of suffering "might pass from me." Jesus shares our very human and very good desire to avoid pain when it makes sense to do so. He commanded us to rejoice when in pain for his sake.

"If they persecuted me, they will also persecute you," he candidly reminded those following him (John 15:20). Pain comes to those who follow him. That's the bad news. The good news is it will eventually be okay—more than OK. We will possess *him* in perfect beatitude one day. It's worth anything this valley of tears can throw at us because the valley has an end. Today, Jesus entrusts our parish with the mission to help local Christians make it there. With your help, our *Archbishop's Call to Share* appeal will enable us to reach those Jesus asks. Jesus is meek, merciful, pure of heart, and himself persecuted like no one else. Please help us to shine as brightly as Jesus' face did when he first revealed the beatitudes. Jesus is the way, and he will show you which way to help.

## Pulpit Announcement

In today's Gospel, Jesus told us that the clean of heart "will see God" (Matthew 5:8). Elsewhere, in Luke's Gospel, he told us to give alms so that "everything will be clean for you" (Luke 11:41). Our *Archbishop's Call to Share* appeal is an opportunity for us to give alms together. Together we can also enjoy the happiness of a clean heart, unencumbered by earthly attachments, working in his vineyard.

## Social Media Post/Content



Photo: Faces of various people.

Header: *We are the face of Jesus*

Sub-header: Fourth Sunday in Ordinary Time

Copy: Catechism 1717 says, "The Beatitudes depict the countenance of Jesus Christ." Today's Gospel is a portrait of Jesus.

The Beatitudes then also become a list of adjectives that describe a Christian. As beautiful as the poetry of the Beatitudes is, a person fully alive with them is more radiant. Join us in striving to let each of the 8 Beatitudes become true of us through our *Archbishop's Call to Share* appeal.

## Prayers of the Faithful

That our *Archbishop's Call to Share* appeal may succeed in brightening the world with Christ's light.

## Bulletin Announcement

The world can get inside us, often affecting how we feel. Living in the 21<sup>st</sup> century involves wading through a spiritual slog. The world is filled with as many opportunities for vice as virtue. We swim in a sea of ads, agendas, and social pressures. It subtly wears on us.

Jesus says that *we*, his followers, are the world's way out. "You are the light of the world" is a weighty metaphor to describe us (Matthew 5:14). Jesus' description of his followers might energize us, sober us, or make us want to run away, like Jonah the prophet.

Jesus believes that when we work through him we are the world's best hope. Our parish takes him seriously. We trust that his words in today's Gospel carry *power*. We're going to draw from it. We know from experience that we can shine the light of Christ through good deeds. We need your help to be able to continue doing that for our local community. Our *Archbishop's Call to Share* appeal is a significant opportunity for you to help us advance our mission to bring the light of hope to our little corner of the world. Maybe, with your help, our *Call to Share* will be a link that will get at least one soul to the light of Christ. We hope for more than one. Give without counting the cost, and watch how God outdoes you. May he bless us!

## Pulpit Announcement

Please support the *Archbishop's Call to Share* appeal. *Call to Share* seeks to advance Jesus' light throughout our local community. *We* are the light of the world, Jesus said in the Gospel today. Our parish takes him seriously!

It's a tall order. Without your help, we can't do it. With your help, we can reach many souls blinded by the world's darkness. Please give generously to our appeal. The need is real, and the task is mighty. With Jesus and with you, we can do it!

## Social Media Post/Content



Photo: Young man praying

Header: "You are the light of the world." - Matthew 5:14

Sub-header: Fifth Sunday in Ordinary Time

Copy: The God who created the sun tells us in today's Gospel, "You are the light of the world" (Matthew 5:14).

Just as you are a light, our *Archbishop's Call to Share* appeal is a light for all who rely on the ministries of our Church. Without your support, we can't reach those who need Christ's light to see. With your help, we can increase our impact, draw our neighbors into God's house, and help your local church burn brightly. You'll shine brightly yourself when you give alms... he promised you would (Matthew 6:22-23). Thank you, on behalf of our neighbors!

## Prayers of the Faithful

That, filled with zeal to spread the Good News, we may exceed the goals of our *Archbishop's Call to Share* appeal.

## Bulletin Announcement

God doesn't un-say anything. Today, Christ asserts that for those hoping for a 'free pass,' "Not... the smallest part of a letter will pass from the law" (Matthew 5:18). The law is God's unchangeable word, and all will be judged according to His law.

Yet, inasmuch as God will not recant his law, neither will he recant his mercy. Technically speaking, our hope should abound because, according to Saint Thomas Aquinas, "It is more proper for God to spare and to show mercy than to punish. For the former belongs to him by reason of his nature, the latter only by reason of our sins" (Summa Theologica II, II, 21, 2).

Yet some people don't know his law. While God's mercy may account for this, they will still suffer judgment under the law. Jesus gave our parish the task of sharing the good news that he came to save us from the law. Our Catholic parish is the most direct local route for our community to reach Him and our *Archbishop's Call to Share* appeal seeks to help more people get access to Him. Please support *Call to Share* today. We need your generosity, prayers, and advocacy. Let's bring souls from our community to his merciful feet!

## Pulpit Announcement

Today's Gospel sets a high bar and exciting possibilities for Christ's followers. When you give to our *Archbishop's Call to Share* appeal, you enable each of us to fulfill Christ's commands, and your 'Yes' to him mean 'Yes' in all things (Matthew 5:37)! Your donations and prayers will help us make good on our call to be a light to the world. Pray that through our *Archbishop's Call to Share* appeal, Jesus can grow our parish and archdiocese into what He wants it to be!

## Social Media Post/Content



Photo: A realistic painting of Jesus preaching to the crowds in the Sermon on the Mount.

Header: "Let your 'Yes' mean 'Yes.'" - Matthew 5:37

Sub-header: Sixth Sunday in Ordinary Time

Copy: God asks a lot of his followers in today's Gospel. On top of the 613 commandments in Torah, Jesus sets an even higher bar in Matthew 5.

Jesus tasked our parish with a mission to evangelize. With your prayers, generosity, and advocacy, we can help others find the hope we discovered: that while the bar is high, Christ is higher. Support our *Archbishop's Call to Share* appeal so we can support our community and reach His bar together!



## Prayer of the Faithful

That, as meek as lambs, we may respond with docility as God leads us through our *Archbishop's Call to Share* appeal.

## Bulletin Announcement

"In today's Gospel, Jesus gave a radical commandment – "When someone strikes you on your right cheek, turn the other one to him as well" (Matthew 5:39). Today, it is cliché and remains radical, because it has the power to change hearts and nations.

Ask Gandhi. Even though he wasn't Catholic, Gandhi leveraged the power of nonviolence to bring about a new kind of revolution. His peaceful tactics inaugurated a massive movement which eventually resulted in economic independence for India.

With that we might also reveal the power of such a disposition in our lives! Christ himself did not hide his face "from insults and spitting" (Isaiah 50:6). We all experience being "struck on the cheek" in various ways. We want our parish and archdiocese to be a haven where people can find the strength to face the evils in their lives. When you support our *Archbishop's Call to Share* appeal, you help increase our ability to heal and sustain the bruised and weary. Through your generosity of prayer, gifts, and good words, we can continue to offer the bread of angels to the hungry and make *Call to Share* shine brightly! God bless you.

## Pulpit Announcement

Our *Archbishop's Call to Share* appeal can't succeed without you. We need your support to achieve great things and make the soil of our parish fertile. Thank you for your prayerful consideration.

## Social Media Post/Content



Photo: People holding hands

Header: "Let us find strength in one another"

Sub-header: Fourth Sunday in Ordinary Time

Copy: Our parish and archdiocesan communities are a haven where people can find the strength to face difficulties in their lives. Even when we may feel lost or struggle, may we remember that when we come together with prayers, gifts, and support it gives us the power to make change. The little we have is what God asks of us; nothing more, nothing less. With your help and His combined, we are confident that our *Archbishop's Call to Share* appeal will succeed in brightening our community.

## Prayer of the Faithful

For our parish community, that inspired by the Holy Spirit, we might bear good fruit through acts of charity, generosity, and love.

## Bulletin Announcement

How do we know someone loves us? Is it through the sweet words they say to us, the grand promises they make? While these things can be part of the equation, we come to learn that love can only prove itself through deeds. We know someone loves us not when they say they love us, but when they *show* they love us—by prioritizing us, caring for us, and seeking our good, even when it might mean making a sacrifice.

If this applies to us determining if someone loves us, it can also help us reflect on whether we truly love others. Do the things we say we believe about love, giving generously, and serving others lead to concrete deeds in our lives—the “good fruit” Christ talks about in today’s Gospel—or do they tend to not translate into action?

It can be difficult to tell! But the Lord gives us opportunities to put love into action each and every day—in our family, our workplace, and our wider community. As a parish, we actually have one of those opportunities before us today: the chance to contribute to our *Archbishop’s Call to Share* appeal. This is a concrete opportunity to not only give generously, but also to contribute to the “good fruit” that our diocese is producing today, sharing the love of the Lord with so many who desire to receive it. Ask the Lord to ask how he’s inviting you to put your love into action today.

## Pulpit Announcement

This Lent don’t be afraid to give generously. Our *Archbishop’s Call to Share* appeal needs you. You may feel your resources are too small to make a difference, but thankfully, we have a God who specializes in strengthening the weak and multiplying gifts given generously. Give anyway; He’ll take care of the rest. Thank you in advance!

## Social Media Post/Content



Photo: Teen girls at pray

Header: “One does not live by bread alone.” – Matthew 4:4

Sub-header: First Sunday in Lent

Copy: Have you ever felt overwhelmed by everything on your plate and you let the challenges compound?

Sometimes Jesus allows us to feel weak to show us how He wishes to be our strength. Fasting during this time helps us experience His strength. This Lent, we ask you to help provide strength to others by supporting our *Archbishop’s Call to Share* appeal. Almsgiving is a form of fasting and through it, you can experience Him “filling the gap.” Watch and see. God bless you in advance for your generosity.

# Pledge Processing Guide

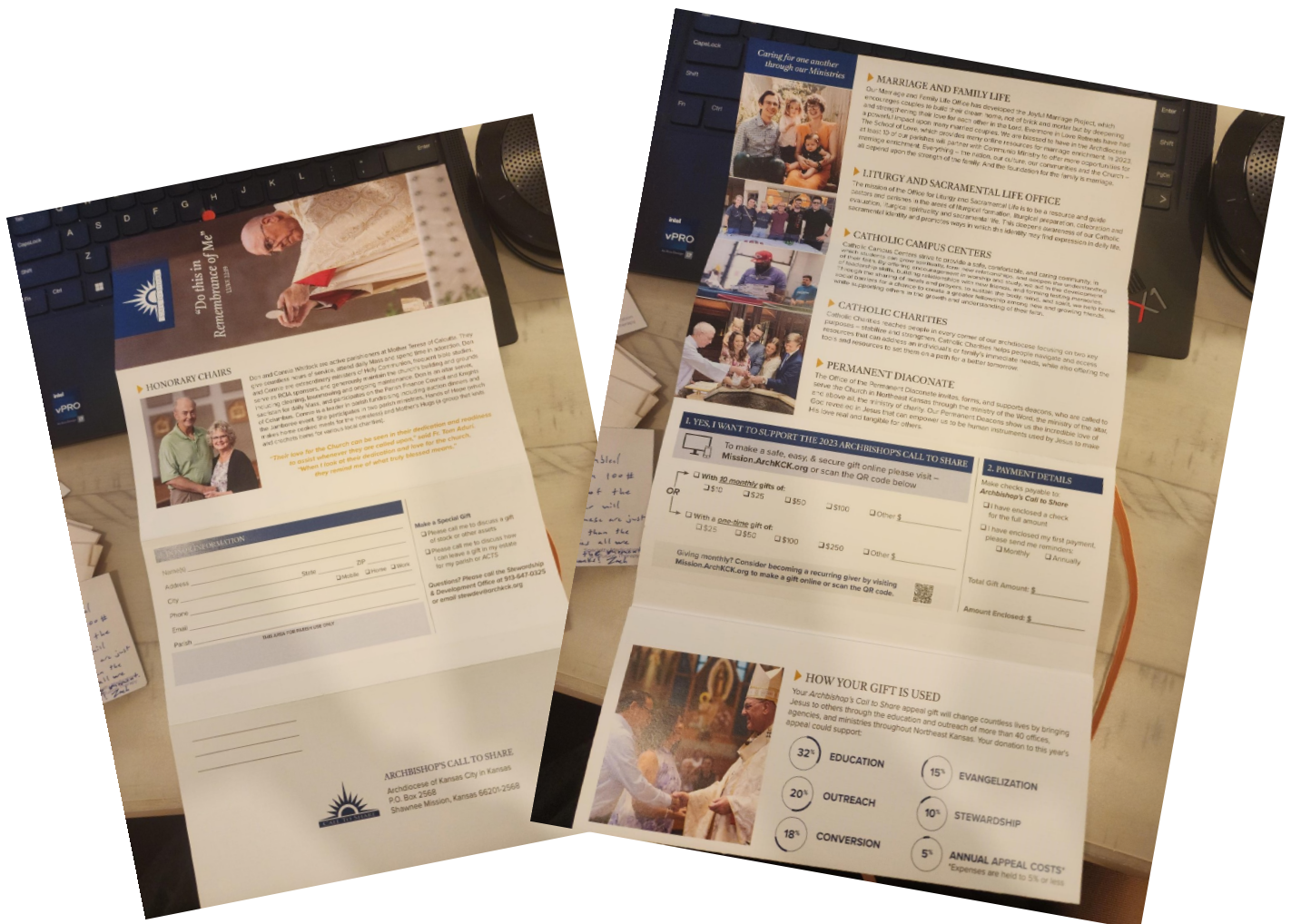
## PROCESS GIFT ENVELOPES—INCLUDING IN-PEW ENVELOPES

- **Parish staff need not process in-pew pledge envelopes; mail the donation envelopes using the Tyvek envelopes provided in your marketing materials box.**



- Please do not encourage the use of “Amen” or Blank envelopes.

- ACTS 2023 In-pew Envelope:



## Best Practices for a Successful Campaign

### #1 ASK

- From the beginning, tell your parishioners you seek their participation
- ASK on ALL SIX ACTS weekends
- Announce that the Archdiocesan average is \$498 (or use your parish average, if higher)
- Acknowledge the lapsed and non-givers—ask them to take a step this year and donate a small amount
- Target & announce a 5% participation increase goal
- ASK parishioners to consider “\$1 a day” (\$365 total)
- Encourage participation during Mass (smartphone & in-pew envelopes with QR code—stock the pews with pencils and envelopes)
- Encourage use of in-pew envelopes if a parishioner hasn’t yet received their letter in the mail
- Give everyone the opportunity to participate!

### #2 ACTS Funded Ministry

- The Speaker paints a picture for the parishioners by focusing on a ministry(s) people will remember
- The Speaker tells how the parish benefits in some way (schools, building projects, evangelization, our religious, and more)
- The Speaker story motivates parishioners to give and encourages those that have not given to the Appeal before to say ‘yes’ this year . With a strong presentation and ASK, parishes have GREATER RESULTS!
- Contact Stewardship and Development for a list of ACTS Funded Ministries who are willing to speak.

### # 3 ENCOURAGE WAYS TO GIVE

- Complete a Pledge form and mail back in using the provided envelope
- Complete an In-pew envelope and turn into parish
- Make a gift online using Mission.Archkck.org
- Make a gift using the QR code on the in-pew envelope or the QR poster
- Make a gift from an IRA or Charitable Foundation
- Make a gift of stock
- Make a gift of grain



[www.Mission.Archkck.org](http://www.Mission.Archkck.org)—Add this link to your parish website!

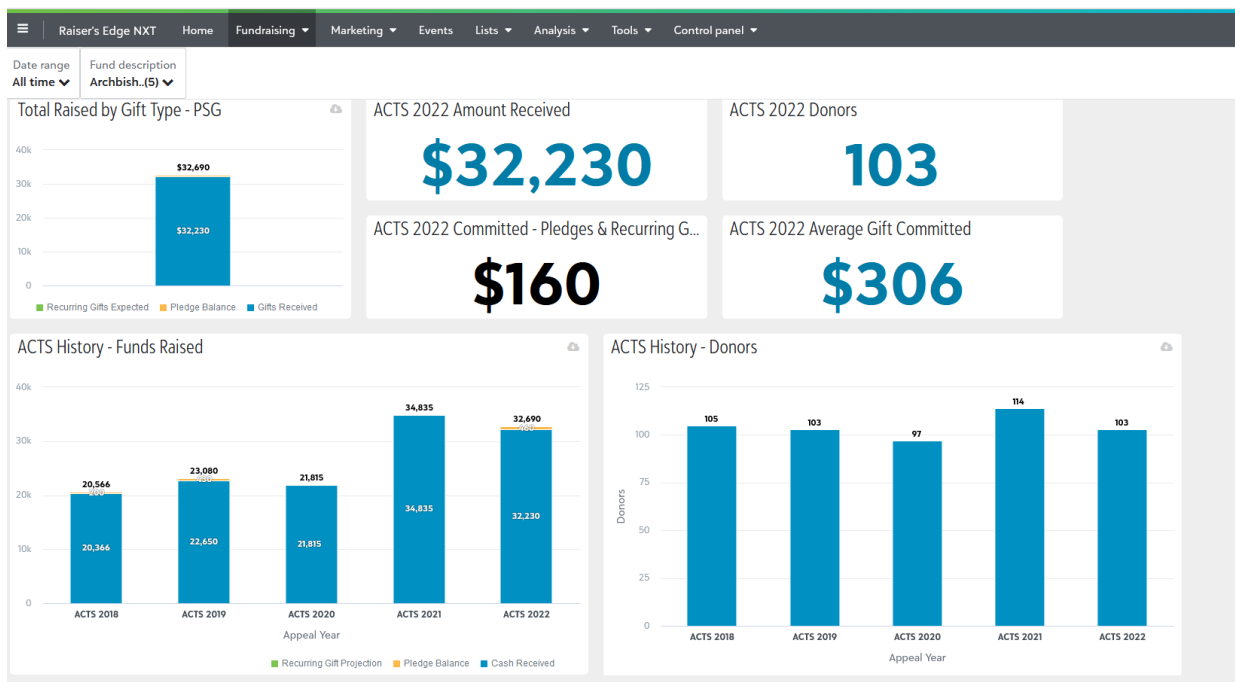
## Parish Dashboard

The ACTS Parish dashboard information is updated in real time and available to those who have access. The dashboard shows number of donors and total amount of gifts collected. The dashboard also reports your historical trends.

If you have not set up your ACTS Parish Dashboard or experiencing any difficulties, please contact the Data Manager at [cmegee@archkck.org](mailto:cmegee@archkck.org) or 913-647-0380.

Access to your ACTS Parish Dashboard is granted through the pastor.

### Sample Dashboard





### Your Parish Goal

Your Parish *Archbishop's Call to Share* (ACTS) Target has been set . Please see the Parish Progress Report at <https://archkck.org/call-to-share/resources/parish-progress-report/>

**The *Archbishop's Call to Share* Appeal team is committed to helping parishes understand their goal and their importance in funding the ministries of the wider Church in northeastern Kansas.**



### The Archdiocesan Goal

**Goal: \$7,000,000**

The goal for the *Archbishop's Call to Share* this year is to raise \$7,000,000 or the Archdiocesan subsidy budget for the fiscal year 2023—2024.

The goal of the \$7,000,000 combines the totals of all parish goals. The only way this amount of money can be raised in a four to six week period is to encourage people to pledge a certain amount of money and then pay it over several months.

*ACTS* is the major way in which the Archdiocese raises money for its ministries and services. Over the last 10 years, thousands of Catholics have contributed millions of dollars to the ministries and services of the Archdiocese through this Appeal.