



VALUE THEM BOTH
STUDENT AMBASSADOR

SPRING ACTION-PLAN CHECKLIST:

- Visit archkck.org/valuethemboth for helpful resources
- Educate students on Value Them Both
- Educate the broader school community on Value Them Both
- Order VTB marketing supplies at: valuethemboth.com/order-checkout (yard signs, bumper magnets, posters, educational fliers, etc)
- VTB Marketing - get approval to hang VTB posters and display a VTB graphic on your school/CCC website, digital messaging board, newsletters, social media.
- Schedule Voter Registration Drive dates (set multiple dates to encourage participation). Access resources for a successful drive.
- Set up a VTB information table for 1 week. See checklist and suggested ideas. Remember to display the "Connect With Us/Stay Informed" QR code graphic so students can stay connected through the summer months.
- Utilize the "VTB Did You Know" facts to create educational social media video clips **to be shared within your school community. When sharing on your personal social media, we suggest sharing the approved VTB posts (FB & Instagram).**
- Participate in the VTB Social Media Post Competition by submitting a creative school/CCC-wide social media video to the VTB Coalition by April 30th. The winning school leaders will receive a food-truck celebration. All submissions will be shared on Archdiocesan & VTB social media platforms.
- Organize summer volunteer teams



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Archdiocese of Kansas City in Kansas