

Archdiocese of Kansas City in Kansas 2022 Manual

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Difference Between ACTS,

Parish Stewardship And Capital Campaign

Archbishop's Call to Share - \$6,579,562

- Occurs annually at the first of the year
- Archdiocesan
- Pledge to the <u>Archdiocese</u>
- Donations processed through Archdiocese
- Monthly reminders sent from Archdiocese
- Tax statements provided by Archdiocese
- Supports more than 40 ministries and services throughout northeastern Kansas

Parish Stewardship of Treasure

- Occurs usually in the fall of each year
- Parish appeal
- Yearly commitment/ offertory to the <u>Parish</u>
- Donations processed by the Parish
- Reminders sent from the Parish
- Tax statements provided by the Parish
- Provides parish ordinary income

Capital Campaign - One Faith, One Future , One Family - \$65,000,000

- Occurs in a phased approach over the next two years
- Extraordinary Archdiocesan fundraising campaign
- 3 5 year pledge to the Archdiocese
- Donations processed through Archdiocese
- Monthly reminders sent from the Archdiocese
- Tax statement provided by Archdiocese
- Provides significant resources to strengthen our parishes and schools, promote a culture of evangelization, care for retired priests and elderly and update Savior Pastoral Center

Parish ACTS Appeal Coordinator

Parish Appeal Coordinator Responsibilities

- Assist the pastor with the In-Pew Appeal and other campaign elements
- Mails pledge cards each week
- Ensures ACTS communication through bulletin and pulpit announcements, website, FaceBook, etc.
- Coordinates Lay Presenter

Parish Lay Presenter

Thank you for accepting your pastor's invitation to speak to your fellow parishioners about the *Archbishop's Call to Share* appeal. We appreciate your support. Thank you for your gift of time and talent as a Lay Presenter for the *Archbishop's Call to Share*!

The Archbishop's Call to Share (ACTS) in the Archdiocese of Kansas City in Kansas was initiated by Archbishop Strecker. Over the last 30 years, ACTS has grown to become a lifeline for more than 40 specific ministries, services and agencies provided by the Archdiocese.

The ministries supported by *ACTS* fall into five pastoral priorities: Conversion, Evangelization, Education, Outreach, and Stewardship. For a large number of these ministries, this is their sole source of funding. Some of these ministries attend to needs beyond the scope of individual parishes, and some exist for the sole purpose of assisting parishes in their mission to teach, evangelize and provide good liturgical experiences.

This appeal is the annual coming together as one united community of the Catholic Church of Northeast Kansas. The theme for *ACTS 2022* is "Shout for Joy".

Please peruse the website <u>ACTS Parish Resources</u> to familiarize yourself with the appeal. A list of ministries supported by the *ACTS* as well as the Annual Report can be found on the website. A sample presentation outline is given on the next page. If you have any questions or need additional assistance, please contact Geri Nickels at 913-647-0364 or qnickels@archkck.org.

ACTS

Funded Ministries

Conversion Ministries

- Liturgy Office
- Hispanic Office
- Savior Pastoral Center
- Christ's Peace House of Prayer
- St. Lawrence Center
- Didde Catholic Center
- Washburn Center
- Haskell Center
- Totus Tuus

How we help...

- 400 teen girls participate in Quinceanara Retreats
- 800 children praise God at Totus Tuus
- 1000 guests visit Christ's Peace House of Prayer
- 1000s of college students keep their faith alive at our College Catholic Centers
- 65,000 people experience Savior Pastoral Center annually

Education Ministries

- Marriage & Family Life
- Education Office
- Perfect Wings
- Children's Catechesis
- Vocations
- Permanent Diaconate
- Communications
- School of Faith
- High School Tuition Assistance
- Catholic Education Foundation
- Bishop Ward Operation Support

How we help....

- 20 Seminarians currently discern if Christ is calling them to the priesthood
- 33 professional development sessions are offered for instructors
- 570 students are served by Perfect Wings (Special Needs)
- 3500 couples renew their love for each other through a Marriage and Family Life event

ACTS

Funded Ministries

Evangelization Ministries

- Evangelization Youth
- Evangelization Adults
- Prairie Star Ranch
- Resource Library
- Native American Parish

How we help...

- 120 young men and women ages 15-20 friend Jesus at a TEC Retreat (Teens Encounter Christ)
- 750 middle school students praise God at the J-High Rally
- 1600 children encounter Christ at Prairie Star Ranch during the summer

Outreach Ministries

- Social Justice Office
- Pro-Life Office
- Special Needs Office
- Catholic Charities
- Villa St. Francis
- El Centro Kansas City
- El Centro Topeka

How we help...

- More than 5000 women are supported by the Wyandotte and Olathe Pregnancy Center to choose life
- 185 teens and 43 adults provide charitable work to the Urban Core
- 1400 Spanish speaking families receive translations from El Centro Topeka

Stewardship Ministries

- Parish/School Emergency Fund
- Urban Operations
- Urban Capital Needs
- Retired Priest Fund
- Annual Appeal Expenses

How we help...

- More than \$1.1 million has been granted to parishes/schools for emergencies
- \$6.5 million supports funding for more than 40 ministries to assist 106 parishes for 181,000 Catholics in 21 counties
- 5% of the monies raised for the Annual Appeal expense upholds the Stewardship mission of our Archdiocese

Parish Lay

Presentation

Presentation Sample (2-3 minutes)

It is important that your talk be personal and warm, and that you sincerely ask your fellow parishioners for their help in supporting the ministries funded by *ACTS*. Use this sample outline to organize the information that you share at Masses. The text in italics is an example, please use your own words to share the message of *ACTS* and ask for support.

Introduce yourself I am and I am a fellow parishioner here at I/my family and I have been member (s) here since and we participate in
Introduce the Archbishop's Call to Share Father asked me to speak today about the Archbishop's Call to Share (or ACTS), the annual appeal for ministries in the Archdiocese of Kansas City in Kansas, of which we are a part. The funds collected support more than 40 important ministries that assist our parish and the community at large in sharing the Gospel of Jesus with the people of Northeast Kansas. On January 8/9 we heard Archbishop's homily introducing ACTS 2022, and I was struck by
Share your story My family and I give to the Archbishop's Call to Share because
OR
One of the ministries funded by the ACTS is This ministry provides to in the archdiocese was helped by the ministry by The ministry had a profound impact on the life and faith of this person as you can see by
Ask each family to support the ACTS Thank you to those of you who have already made your commitment to the Archbishop's Call to Share 2022. If you have given in the past, now is the perfect time to renew your commitment to the ministries of the archdiocese. If you have never given, please consider joining me and # of our parish families who support the larger Church with gifts to the Archbishop's Call to Share. Our parish is being challenged to increase our participation rate this year, and any gift, great or small, participation in this important appeal. Return your pledge card to the collection bas ket here or make your gift online at Mission.Archkck.org.
Conclude Thank you, Father, and all of you for allowing me the chance to share the good news of the Archbishop's Call to Share with you today. Please be generous as you consider your response to this important appeal.

Appeal Timetable

November 2021

- November 5, The Leaven: Crosier Society General Thank You ad
- November 21, Crosier Society Mass Event Savior Pastoral Center (Crosier Society Members, and ACTS Funded Ministry Leaders)
- November 29 December 3, Crosier Society donors to receive first mailing

January 1-7, 2022

- Parishes receive ACTS 2022 appeal materials
- Moratorium on fundraising begins
- Pastors to select Parish Appeal Coordinators and Lay Presenters
- The Leaven article: profiling Honorary Chairs and introduces ACTS 2022

January 8-14, 2022 | Week 1 | Kick-Off Weekend

- Play Archbishop Naumann's homily at all Masses with endorsement by pastor from the pulpit
- Use suggested prayers of the faithful, bulletin and pulpit announcements
- Personalized and Segmented letters sent to all homes
- Parishioners encouraged to return completed pledge cards to the Archdiocese or to the parish through the collection next weekend

January 15-21, 2022 | Week 2

- January 18, 10:00am, Pastor and Parish Staff Training In-Pew Weekend
- Use suggested prayers of the faithful, bulletin and pulpit announcements
- ACTS Funded Ministry Article published in *The Leaven*
- Pledge card collection

January 22-28, 2022 | Week 3 | Lay Presenter Weekend

- Crosier Donors receive second mailing
- Use suggested prayers of the faithful, bulletin and pulpit announcements
- Lay Presenters speak at all the Masses
- Play ACTS Video (Promotional Video)
- Pledge card collection

Appeal Timetable

January 29-February 4, 2022 | Week 4

- Use suggested prayers of the faithful, bulletin and pulpit announcements
- Play ACTS Video (Promotional video)
- Pledge card collection

February 5-11, 2022 | Week 5 | In-Pew Appeal Weekend (Option 1)

- Pastor conducts in-pew appeal
- Play ACTS Video (Promotional video)
- Use suggested prayers of the faithful, bulletin and pulpit announcements
- Pledge card collection

February 12-18, 2022 | Week 6 | In-Pew Appeal Weekend (Option 2)

- Pastor conducts in-pew appeal if not already conducted
- Play ACTS Video (Promotional video)
- Use suggested prayers of the faithful, bulletin and pulpit announcements
- Pledge card collection

February 19-20, 2022 | Final Ask Weekend

March 2022

- Moratorium ends
- First follow-up mailing sent to non-respondents

May 2022

- Second follow-up mailing sent to non-respondents
- The Leaven publishes Parish Report on appeal progress

November 2022

- November 20 Crosier Event, (Crosier Society Members, and ACTS Funded Ministry Leaders)
- Donors thanked again for their ACTS 2022 gifts by Archbishop Naumann

December 2022

ACTS Annual Report published in The Leaven

Preparing your Website for the ACTS Campaign

Ways to Use your Parish Website for the ACTS Campaign

- → Create an Appeal Message and a donation link on your homepage
- → Post a copy of the Lay Presenter Talk (PDF format) or an audio file
- → Upload the ACTS promotional video
- → Upload the Archbishop's ACTS Homily video
- → Display your progress with a website thermometer: https://www.easy-fundraising-ideas.com/tools/fundraising-thermometer/

Promote the ACTS Video







- Using Electronic Communication (Email, Facebook) during ACTS
 - → Announce the Appeal before Kick-off weekend
 - → Post/share/send your parish *ACTS* Witness Talk
 - → Post/share/send the ACTS video
 - → Post/share/send the Parish Champion and/or Honorary Chairs Video
 - → Like the Archdiocese on Facebook
 - → Encourage online giving
 - → Report results (obtained weekly from the Parish Dashboards) and thank your parishioners
 - → Add a tagline to the bottom of all outgoing emails sent from the parish (for example, under signature: "Have you donated to the Archbishop's Call to Share yet? If not, donate today at Mission.Archkck.org")

Sunday January 9
□ APPEAL KICK-OFF WEEKEND - Play Archbishop's Homily
Saturday, January 8
□ Stock the pews with In-Pew envelopes and pencils
$\hfill\Box$ Get the suggested Prayer of the Faithful and pulpit announcement to the appropriate person for Masses this weekend
Thursday, January 6, 2022
□ Display the 2022 <i>ACTS</i> posters around the parish
□ Call volunteer(s) to insert Bulletin Insert for upcoming weekend
Wednesday, January 5, 2022
□ Call to confirm your Lay Presenter for the weekend of January 22/23
Tuesday, January 4, 2022
□ Archbishop Naumann's Annual Appeal letter packet should begin arriving in parishioner home
Monday, January 3, 2022

□ APPEAL KICK-OFF WEEKEND - Play Archbishop's Homily

Task Calendar

Monday, January 10, 2022 □ Send unopened donation envelopes in the prepaid Tyvek envelope □ **Do not send** "Amen" donation envelopes in the prepaid Tyvek envelope Tuesday, January 11, 2022 □ Call your Lay Presenter and go over logistics for the coming weekend Wednesday, January 12, 2022 □ Call volunteer(s) to insert Bulletin flyer for upcoming weekend Thursday, January 13, 2022 □ Get the suggested Prayers of the Faithful and pulpit announcement to the appropriate person for Masses this weekend □ Send out/update electronic communication, i.e., send the ACTS video, share the Archdiocesan ACTS Facebook posts, etc □ Stock the pews with In-Pew envelopes and pencils—use volunteers Friday, January 14, 2022 Update your Goal Thermometer for your website using <u>www.http://www.easy-fundraising-</u> ideas.com/tools/fundraising-thermometer/ Saturday, January 15, 2022 PASTOR ASK

Sunday, January 16, 2022

□ PASTOR ASK

Task Calendar

Monday, January 17, 2022 □ Send unopened donation envelopes in the prepaid Tyvek envelope □ **Do not send** "Amen" donation envelopes in the prepaid Tyvek envelope Tuesday, January 18, 2022 □ Verify your Lay Presenter will be speaking at all Masses □ Attend the Pastor and Parish Staff training, 10am, Zoom Wednesday, January 19, 2022 □ Call volunteer(s) to insert Bulletin Flyer for upcoming weekend Thursday, January 20, 2022 □ Get the suggested Prayersof the Faithful and pulpit announcement to the appropriate person for Masses this weekend □ Send out/update electronic communication, i.e., send the ACTS video, share the Archdiocesan ACTS Facebook posts, etc □ Stock the pews with In-Pew envelopes and pencils—use volunteers Saturday, January 22, 2022 □ Lay Presenter Weekend

Sunday, January 23, 2022

□ Lay Presenter Weekend

Task Calendar

	lask Calellual	
Monday, January 24, 2022		
□ Send unopened donation enve	elopes in the prepaid Tyvek envel	ope
□ Do not send "Amen" donation	envelopes in the prepaid Tyvek o	envelope
Wednesday, January 26, 20)22	
□ Call volunteer(s) to insert Bulle	etin Flyer for upcoming weekend	
Thursday, January 27, 2022	2	
□ Get the suggested Prayer of the Masses this weekend	ne Faithful and pulpit announceme	ent to the appropriate person for
□ Send out/update electronic col ACTS Facebook posts, etc	mmunication, i.e., send the <i>ACT</i> S	video, share the Archdiocesan
□ Stock the pews with In-Pew er	nvelopes and pencils—use volunt	eers
Saturday, January 29, 2022		
□ Pastor ASK		
Sunday, January 30, 2022		

□ Pastor ASK

Task Calendar

In-Pew Appeal Weekend

Monday, January 31, 2022				
□ Send unopened donation envelopes in the prepaid Tyvek envelope				
□ Do not send "Amen" donation envelopes in the prepaid Tyvek envelope				
Wednesday, February 2, 2022				
□ Call volunteer(s) to insert Bulletin Flyer for upcoming weekend				
Thursday, February 3, 2022				
$\hfill\square$ Get the suggested Prayer of the Faithful and pulpit announcement to the appropriate person for Masses this weekend				
$\hfill \Box$ Send out/update electronic communication, i.e., send the ACTS video, share the Archdiocesan ACTS Facebook posts, etc				
□ Stock the pews with In-Pew envelopes and pencils—use volunteers				
Saturday, February 5, 2022				
□ Pastor ASK/IN-PEW WEEKEND - Play the ACTS promotional or the Parish Champion Honorar Chair video				

Sunday, February 6, 2022

□ Pastor ASK/IN-PEW WEEKEND - Play the ACTS promotional or the Parish Champion Honorary Chair video

	rask Carcinaar	
Monday, February 7, 2022		
□ Send unopened donation enve	elopes in the prepaid Tyvek envel	ope
□ Do not send "Amen" donation	n envelopes in the prepaid Tyvek	envelope
Wednesday, February 9, 20)22	
□ Call volunteer(s) to insert Bulle	etin Flyer for upcoming weekend	
Thursday, February 10, 202	22	
□ Get the suggested Prayer of the Masses this weekend	ne Faithful and pulpit announceme	ent to the appropriate person for
□ Send out/update electronic co ACTS Facebook posts, etc	mmunication, i.e., send the <i>ACT</i> S	video, share the Archdiocesan
□ Stock the pews with In-Pew el	nvelopes and pencils—use volunt	eers
Saturday, February 12, 202	2	
□ Pastor ASK		
Sunday, February 13, 2022		
□ Pastor ASK		

Prayers of the Faithful,
Announcements & Social Media
Kick-Off Weekend
Jan 8/9

Prayers of the Faithful

That consoled by our true identity as beloved sons and daughters of God, we might generously contribute to our archdiocese's *Archbishop's Call to Share* appeal.

Bulletin Announcement

Jesus never sinned. So why did he get baptized?

To be close to us. Instead of the waters cleansing Jesus from original sin, we can think of Jesus's submersion into the river Jordan as *Him* baptizing *the water*. By taking part in this ritual, Jesus elevates it. He raises it to the level of a sacrament, a moment when we know that He will be present, through which we can encounter Him. That's what happened when each of us were baptized. We became Christ's brothers and sisters.

And if we're joined to Jesus in baptism, then what he hears after coming ashore also applies to us: "You are my beloved son; with you I am well pleased." Through baptism, we become sons and daughters of God. This is our true identity!

Reminding ourselves of this identity—for instance, when we make the sign of the cross with Holy Water—transforms the way we live. If God is Our Father, it means our life is a gift. And it means He's inviting us into his work of generosity and love. How does this change the way we think about helping our parish community? About volunteering our time and talents? About supporting the *Archbishop's Call to Share* appeal? Pray about it and see!

Pulpit Announcement

Today, we celebrate Jesus's baptism. Embracing our identity as beloved sons and daughters of God, please consider how Our Heavenly Father might be calling you to participate in Christ's work by contributing to our *Archbishop's Call to Share* appeal.

Social Media Post/Content



<u>Copy</u>: Through baptism, each of us is a beloved son or daughter of God! Thank God for this gift today and discern how He might be asking you to build His Kingdom—maybe by supporting our *Archbishop's Call to Share* appeal!

Prayers of the Faithful, Announcements & Social Media Weekend Jan 15/16

Prayers of the Faithful

For our *Archbishop's Call to Share* appeal, that inspired by Christ's witness of meeting the concrete needs of others, we might be inspired to meet the needs of our parish community.

Bulletin Announcement

If you had to identify the most important priorities for the Son of God, Savior of Mankind, to accomplish during his earthly mission, saving a wedding feast by turning water into wine probably wouldn't be at the top of the list. So what is Jesus doing in today's Gospel?

Among other things, he's demonstrating that love responds to earthly and everyday needs. It doesn't just look for the big gestures or the grandiose displays—it looks for concrete opportunities. If love is true love, its focus isn't self-aggrandizement, but actually serving the good of the other—like Christ does through something seemingly as mundane as providing good refreshment for the guests at a wedding.

We're called to love like Jesus does: by responding to the concrete needs of our community. Contributing to our *Archbishop's Call to Share* appeal might not be glamorous or grandiose—but you'll be helping meet the everyday needs of your parish when you do. Ask Jesus to show you how He wants you to love in this way and see where it leads you!

Pulpit Announcement

Jesus shows us that love means responding to the concrete needs of our community. One of the needs of our parish community is to meet our *Archbishop's Call to Share* appeal. Ask Jesus how he wants you to respond in love to this need and make your contribution today.

Social Media Post/Content



<u>Copy</u>: True love responds to the earthly and everyday needs of our community. You can show your love for your parish community by supporting our *Archbishop's Call to Share* appeal.

Prayers of the Faithful,
Announcements & Social Media
Jan 22/23
Lay Presenter Weekend

Prayers of the Faithful

For our parish community, that we might be more deeply convinced that Christ is the fulfilment of all human desires and may more generously support His saving work in our parish community by contributing to the *Archbishop's Call to Share* appeal.

Bulletin Announcement

Today's Gospel is a transformational moment for Jesus. After standing up in the synagogue and reading Isaiah's prophecy about the coming of one who will free the captives, heal the blind, and bring glad tidings to the poor, Jesus tells those gathered: "Today the Scripture passage is fulfilled in your hearing." Jesus gives his listeners any other interpretation: *He* is the Messiah. *He* is the one who fulfills all the Old Testament prophecies.

Do we believe this? Do we believe that Jesus really can bring freedom and healing and spiritual richness, to us and to the world? If so, then how important is His Church? How important is the liturgy, the sacraments, acts of Christian service, learning the Church's teachings, and all the other good things we do at our parish?

Our parish activity is an essential way that Christ continues to fulfill these ancient prophecies, pouring His love out into the world. Help this essential work continue by supporting our *Archbishop's Call to Share* appeal today.

Pulpit Announcement

Jesus brings glad tidings to a world in need, and He does it in part through our parish community! Support our parish by discerning how you can contribute to our *Archbishop's Call to Share* appeal.

Social Media Post/Content



<u>Copy</u>: Jesus brings glad tidings to a world in need—and He does so through our parish community. Support our good work by contributing to the *Archbishop's Call to Share* appeal today!

Prayers of the Faithful, Announcements & Social Media Weekend of Jan 29/30

Prayers of the Faithful

For our archdiocese's *Archbishop's Call to Share* appeal, that we might respond to the challenge to give with open-heartedness and generosity.

Bulletin Announcement

The Gospel is the Good News. It shows us the path to everlasting life. But sometimes it does this not just by showing us what to do, but also demonstrating what *not* to do. Today is a great example. Jesus preaches in Nazareth, where he grew up. The hometown crowd is expecting to hear some inspiring words, and maybe even see some miracles. But that's not what Jesus has in store for them. Instead, he challenges them, pointing to their self-centeredness and their unwillingness to open-up to God. Definitely not the easy message they wanted to hear!

This is a moment of decision for his audience. Do they allow Jesus's hard words to change them, leading to conversion and deeper relationship with God? Or do they put up walls, and respond with anger and stubbornness?

We know how they chose. The challenge for us is to choose differently when we're confronted by a challenging message from Christ and His Church. One of those challenging topics in our parish today is the need to support the *Archbishop's Call to Share* appeal. It can be easy to react to this conversation by putting up walls or tuning things out. But the parish's needs are real. What's more important than whether we give or not is whether we allow ourselves to be challenged by the invitation to contribute, allowing ourselves to lower our defenses and to prayerfully listen and discern. Try it out today, and see how the Lord prompts you.

Pulpit Announcement

Our Lord challenges us to grow in open-heartedness and generosity. One of the ways he may be challenging you is through an invitation to contribute to our *Archbishop's Call to Share* appeal. Please discern how you can support this important cause, and consider making a contribution today.

Social Media Post/Content



<u>Copy</u>: Jesus gives us signs at certain times when we need a moment to pause and rethink our priorities. One way he's doing so in our parish community is through the invitation to contribute to the *Archbishop's Call to Share* appeal. The need is real. How will you respond?

Prayers of the Faithful,
Announcements & Social Media
In-Pew Appeal Weekend
Feb 5/6

Prayers of the Faithful

For our parish community, that renewed in our trust in the Lord who loves us, we might boldly and generously respond to our *Archbishop's Call to Share* appeal.

Bulletin Announcement

Have you ever done a "trust fall"? It's a pretty crazy concept. With your eyes closed and arms folded over your chest, you fall straight backwards. Of course, there's a very important element that hasn't yet been mentioned: someone is standing behind you, ready to catch you.

The "trust fall" illustrates such an important truth: we are only willing to take a risk, to "fall," when someone we trust is with us.

In our Gospel today, Peter commits to his own "trust fall," casting in his nets after a whole night of fruitless fishing, all because he trusts the Lord and the Lord instructs him to. As a parish, we're doing a "trust fall" right now, as we strive to respond to our *Archbishop's Call to Share* appeal. It can feel like a big risk to ask to be vulnerable and ask our community members to help meet our diocesan needs, but we do it because we trust—both in the Lord, but also in all the people who make up this parish community—including you.

Maybe contributing to the *Archbishop's Call to Share* appeal feels like a risk for you. Which is fine! The key, however, is to never forget that we're not doing this alone. We're taking part in the *Archbishop's Call to Share* appeal as part of an archdiocesan community we trust, and with the love and support of a Lord who never leaves us. When we change our perspective from "fear" to "trust," how does our willingness to give change? Take some time today to ground yourself in trust of the Lord, and see how your heart responds.

Pulpit Announcement

As St. Peter shows us, trusting in the Lord changes everything, and allows us to follow him more fully. With the Lord's love and providence in mind, please consider contributing generously to our *Archbishop's Call to Share* appeal.

Social Media Post/Content



<u>Copy</u>: Jesus asks big things of us—because He knows that He'll always be there for us. Our archdiocese needs your help in supporting our *Archbishop's Call to Share* appeal. How does your trust in the Lord change your openness to giving?

Prayers of the Faithful,
Announcements & Social Media
Weekend of Feb 12/13

Prayers of the Faithful

For our parish community, that we might grow in the virtue of spiritual poverty, allowing us to fruitfully discern how God is asking us to steward the wealth and resources he entrusts to us.

Bulletin Announcement

Scripture can sometimes be confusing. We know that God created everything, and called it all "good." But in today's Gospel reading, Jesus seems to suggest that partaking in this good creation—having enough to eat, being able to provide for our material needs, and enjoying ourselves and the earth—is somehow bad, even a curse. What's going on?

None of these things—wealth, good food, laughter, or praise—are bad in their own right. The problem is when we are *satisfied* by these earthly things—when we're so filled up with them that we lose the desire for God.

In contrast to this, Jesus praises those who are *empty*—the poor, the hungry, the sorrowful, and the excluded—again, not because poverty or hunger or any of these things are good in their own right, but because when we find ourselves in these conditions, we're more open to God. We know that nothing here will ultimately satisfy us, and so we turn to Him.

The Church calls this the virtue of spiritual poverty—and it can transform the way we think about wealth. Instead of wealth becoming a kind of ball and chain, that holds us down and holds us back, spiritual poverty allows us to see that whatever we have is a gift—a gift God has entrusted to us, and asks us to use prudently as His stewards. Let's keep the virtue of spiritual poverty in mind as we discern—as a community and as families—how we can support our *Archbishop's Call to Share* appeal.

Pulpit Announcement

Jesus reminds us that we are at our richest when we give generously, breaking free from self-reliance and opening ourselves up more completely to God. With this truth in mind, please consider how the Lord might be calling you to contribute to our *Archbishop's Call to Share* appeal.

Social Media Post/Content



<u>Copy</u>: When God is alive in our hearts the simplest of things are often our most precious gifts. Your gift to our *Archbishop's Call to Share* appeal is making an impact on our parish and we are so grateful.

Prayers of the Faithful,
Announcements & Social Media
Weekend of Feb 19/20

Prayer of the Faithful

For our *Archbishop's Call to Share* appeal, that inspired by Christ's instruction to give without looking for repayment, we might generously support this important effort.

Bulletin Announcement

"What is love?" That phrase isn't just the opening to an early '90s Eurodance song. It's a question that the human heart has asked throughout history. Is it a feeling? A bond experienced between family and friends and romantic partners?

In today's Gospel, Jesus gives us the unique, Christian answer: love gives without counting the cost. It seeks the good of the other without looking for repayment in return. This is the kind of love that Jesus encourages His disciples to have, "for the measure with which you measure will in return be measured out to you."

We're called to love like this in all our relationships. With our spouse, our children, our coworkers, and with others in our community. If you're looking for another concrete way to love—to give without counting the cost—consider contributing to our *Archbishop's Call to Share* appeal. Reread today's Gospel and see where the Lord leads you.

Pulpit Announcement

Our *Archbishop's Call to Share* appeal is in full swing. If you're looking for an opportunity to put Christ's instruction to give without looking for repayment into action, consider contributing to the appeal today.

Social Media Post/Content



<u>Copy</u>: Give without expectation and see where the Lord leads you.

Prayers of the Faithful,
Announcements & Social Media
Weekend of Feb 26/27

Prayer of the Faithful

For our parish community, that inspired by the Holy Spirit, we might bear good fruit through acts of charity, generosity, and love.

Bulletin Announcement

How do we know someone loves us? Is it through the sweet words they say to us, the grand promises they make? While these things can be part of the equation, we come to learn that love can only prove itself through deeds. We know someone loves us not when they *say* they love us, but when they *show* they love us—by prioritizing us, caring for us, and seeking our good, even when it might mean making a sacrifice.

If this applies to us determining if someone loves us, it can also help us reflect on whether we truly love others. Do the things we say we believe about love, giving generously, and serving others lead to concrete deeds in our lives—the "good fruit" Christ talks about in today's Gospel—or do they tend to not translate into action?

It can be difficult to tell! But the Lord gives us opportunities to put love into action each and every day—in our family, our workplace, and our wider community. As a parish, we actually have one of those opportunities before us today: the chance to contribute to our *Archbishop's Call to Share* appeal. This is a concrete opportunity to not only give generously, but also to contribute to the "good fruit" that our diocese is producing today, sharing the love of the Lord with so many who desire to receive it. Ask the Lord to ask how he's inviting you to put your love into action today.

Pulpit Announcement

Jesus reminds us that a good tree produces good fruit. Consider putting your love and generosity into action by supporting our *Archbishop's Call to Share* appeal today.

Social Media Post/Content



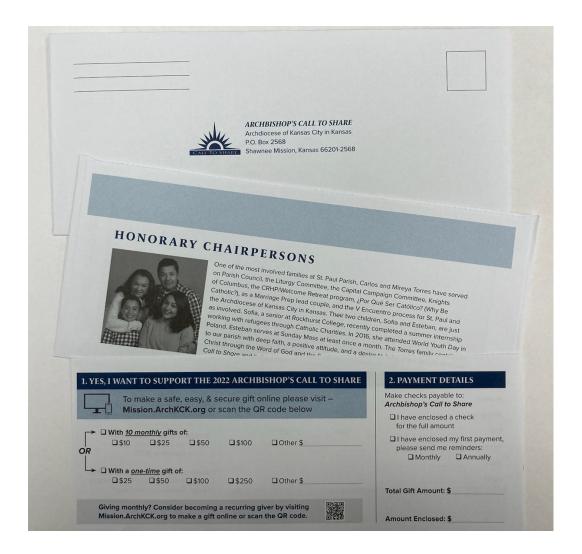
<u>Copy</u>: Through your support of our *Archbishop's Call to Share* appeal, you can share the love of the Lord – and the "good fruit" it produces – with those who desire to receive it.

Pledge Processing Guide

PROCESS GIFT ENVELOPES—INCLUDING IN-PEW ENVELOPES



- Parish staff need not process in-pew pledge envelopes; mail the donation envelopes using the Tyvek envelopes provided in your marketing materials box.
- Please <u>do not</u> encourage the use of "Amen" or Blank envelopes.
- ACTS 2022 In-pew Envelope:



Best Practices for a

Successful Campaign

#1 ASK

- From the beginning, tell your parishioners you seek their participation
- ASK on ALL SIX ACTS weekends
- Announce that the Archdiocesan average is \$457 (or use your parish average, if higher)
- Acknowledge the lapsed and non-givers—ask them to take a step this year and donate a small amount
- Target & announce a 5% participation increase goal
- ASK parishioners to consider "\$1 a day" (\$365 total)
- Encourage participation during Mass (smartphone & in-pew envelopes with QR code stock the pews with pencils and envelopes)
- Encourage use of in-pew envelopes if a parishioner hasn't yet received their letter in the mail
- Give everyone the opportunity to participate!

#2 WITNESS SPEAKER

- The Witness Speaker paints a picture for the parishioners by focusing on a ministry(s) people will remember
- The Witness Speaker tells how the parish benefits in some way (schools, building projects, evangelization, our religious, and more)
- The Witness Speaker story motivates parishioners to give and encourages those that have not given to the Appeal before to say 'yes' this year. With a strong presentation and ASK, parishes have GREATER RESULTS!
- Contact Stewardship and Development for a list of ACTS Funded Ministry Leader who are willing to speak.

Best Practices for a

Successful Campaign

3 ENCOURAGE WAYS TO GIVE

- Complete a Pledge form and mail back in using the provided envelope
- Compete an In-pew envelope and turn into parish
- Make a gift online using Mission.Archkck.org
- Make a gift using the QR code on the in-pew envelope
- Make a gift from an IRA or Charitable Foundation
- Make a gift of stock
- Make a gift of grain



www.Mission.Archkck.org—Add this link to your parish website!

Your Parish Goal

Your Parish *Archbishop's Call to Share* (*ACTS*) Target has been set . Please see the Parish Weekly Report at the ACTS landing page (https://archkck.org/donate/options/archbishops-call-to-share/)

Want to see your results in real time? Set up your ACTS Parish Dashboard, contact the Data Manager at cmegee@archkck.org.

The Archbishop's Call to Share Appeal team is committed to helping parishes understand their goal and their importance in funding the ministries of the wider Church in northeastern Kansas.

The Archdiocesan Goal

Goal: \$6,579,562

The goal for the *Archbishop's Call to Share* this year is to raise \$6,579,562f or the Archdiocesan subsidy budget for the fiscal year 2022—2023.

The goal of the \$6,579,562 combines the totals of all parish goals. The only way this amount of money can be raised in a four to six week period is to encourage people to pledge a certain amount of money and then pay it over several months.

ACTS is the major way in which the Archdiocese raises money for its ministries and services. Over the last 10 years, thousands of Catholics have contributed millions of dollars to the ministries and services of the Archdiocese through this Appeal.