



How to Start a Parish Legacy Society

Step 1 – Form a Legacy Society Committee of 3-8 members including pastor

Step 2 – Develop a mission statement

- What is the purpose of your parish Legacy Society?

Step 3 – Develop a marketing plan

- How will people find out about your Legacy Society?

- Why would they join?

- What is the role of the Legacy Society Committee?

- Who will be your ambassadors?

Step 4 – Plan the announcement

Step 5 – Ongoing personal visits by Legacy Society ambassadors