Sample Letter

DATE

NAME

ADDRESS

CITY, STATE ZIP

Dear <SALUTATION>,

Earlier this year you received a letter from Archbishop Naumann asking for a gift to the *Archbishop’s Call to Share* appeal. Perhaps you already have sent a gift or made one at our parish. If so, thank you for your generosity.

If you missed the earlier request, please consider it at this time. Your support in the past of <GIFT AMT> meant so much to those who benefit from the schools, programs and ministries in the Archdiocese.

The *Call to Share* appeal touches lives in our local community as we reach out to comfort people and rescue lives. Ours is more than a humanitarian activity. We participate in God’s plan to save souls.

<ADD A MESSAGE OF LOCAL OR REGIONAL SIGNIFICANCE>

Thank you for taking time to prayerfully consider making a gift. You may use the enclosed return envelope or go online to learn more about the appeal at [www.calltoshare.org](http://www.calltoshare.org). In his *Joy of the Gospel* message, Pope Francis says, “the way we treat others has transcendent dimensions” (179). You can make a difference in the lives of couples and families, our youth, those who are hungry and homeless, and those suffering every kind of hurt and hardship.

Thank you for your faithful support of those in need.

<Sincerely in Jesus Christ,>

<Pastor NAME>