



# ACTS 2020 PASTOR GUIDE



# THE MISSION

The resources gathered through the *Archbishop's Call to Share* appeal are returned to the people of the Archdiocese of Kansas City in Kansas in many ways. Seminarians receive formation as our future priests, those on the fringe of society have access to justice, students are able to benefit from a Catholic education and couples strengthen their marriages. Even those who have never met Jesus Christ feel the power and warmth of His love.



## 2 0 2 0 A C T S P L A N



**December 2–6**

Crosier Donors Receive  
First Mailing



**December 16–20**

Parishes Receive  
Appeal Materials



**January 8–15**

First Mailing to  
General Audiences and  
Postcard Mailing  
to Unresponsive Households



**January 11–12**

**Kickoff Weekend with  
Archbishop's  
Homily Message**



**January 15–19**

Crosier  
Follow-up Mailing



Social Media and  
Editorial Content

December

January

## BEST PRACTICES

Every parish is different, and you know your people well. You know what will move their hearts and what will inspire them. You know how to tailor your messages to them. Some best practices that we have found useful throughout the Archdiocese include:

- Framing the ask as an invitation to help others in your communities.
- Extending the invitation to give on all ACTS weekends.
- Announcing that the average Archdiocesan gift is \$362.
- Speaking to the lapsed and non-givers, asking them to prayerfully consider participating. Any small amount helps.
- Encouraging parishioner participation during Mass with the in-pew appeal materials provided.

## A WITNESS SPEAKER

A lay witness speaker plays an important role in encouraging parishioners to make a gift. Parishes often see increased participation and more total dollars raised when they employ best practices and invite a lay witness speaker. Asking a lay person to make a short address helps:

- Paint a picture for the parishioners by focusing on a ministry or service people will remember.
- Demonstrate how the parish will benefit in some way.
- Motivate parishioners to renew their support and encourage those who have not given to the appeal before to participate with a gift.

## How the Archbishop's Call to Share appeal helps your parish

The ACTS team supports the work of parishes in a variety of ways.

- Direct-ask mailings from our Archbishop are sent to donors' homes three times during the appeal.
- Advertising and editorial support are provided in *The Leaven*.
- Social media posts run through the active appeal phase.
- Archbishop Naumann writes and records a special homily for kickoff weekend.
- The appeal video highlights programs and ministries.

All of these efforts work to support your in-parish, in-pew efforts during the appeal weekends. See the detailed timeline below for specific dates for the 2020 Archbishop's Call to Share appeal.

# CALLING TIMELINE



# ACTS REGIONAL HIGHLIGHTS

Gifts to the *Archbishop's Call to Share* appeal are allocated to agencies, schools and ministries that align with each of the five pastoral priorities: Conversion, Evangelization, Education, Outreach and Stewardship. Here are some ways the support provided impacts your own region:

## ATCHISON

### Conversion

College students from the Atchison region are reached by College Catholic Campus Centers throughout the Archdiocese.

### Evangelization

Young people's faith is enlivened by the Adoration Dinner and Dance, with 150+ participants.

### Education

St. Benedict's School is supported by the Catholic Education Foundation.

Newly-ordained priest Fr. Joel Haug is from St. Benedict Parish in Atchison.

### Outreach

Individuals and families received emergency assistance during the summer floods.

## JOHNSON

### Conversion

College students from the Johnson region are reached by College Catholic Campus Centers throughout the Archdiocese.

### Education

Students and families are served by 16 Catholic elementary and 3 high schools in this region.

Newly ordained priest Fr. Dan Weger is from Holy Trinity Parish, Lenexa.

830+ students attend Vocation Day activities in the region, giving them an opportunity to explore the call to religious life.

### Outreach

The New Roots for Refugees program helps connect recently arrived refugees with Community Supported Agriculture programs, through parish markets.

Over 3,000 clients are served by the Olathe Pregnancy Center.

## LEAVENWORTH

### Conversion

People from throughout the Archdiocese attended retreats at Christ's Peace House of Prayer in Leavenworth.

### Evangelization

1,600+ campers have their faith renewed at Prairie Star Ranch each summer.

### Education

Engaged couples grow in faith and prayerfully prepare for marriage through formation from the Office of Marriage and Family Life. Married couples strengthen their bond through retreats and encounters.

Fr. Colin Haganey, newly ordained priest, is originally from Leavenworth.

### Outreach

The Special Needs Office and Prairie Star Ranch partner to offer Special Needs Family camp.

## LAWRENCE

### Conversion

College students encounter the Catholic faith through the St. Lawrence Catholic Center on KU's campus.

### Education

The Archdiocesan Schools Office assists Corpus Christi and St. John the Evangelist schools.

Engaged couples grow in faith and prayerfully prepare for marriage through formation from the Office of Marriage and Family Life. Married couples strengthen their bond through retreats and encounters.

### Outreach

The My House program provides anti-pornography resources.

## NEMAHA-MARSHALL

### Conversion

Students and parents throughout the region participate in the Totus Tuus summer Catholic youth program that shares the Gospel and promotes the Catholic faith.

### Evangelization

Office of Youth Ministry reaches young people throughout the Archdiocese, with events and retreats in every region.

### Education

The Catholic Education Foundation supports Sts. Peter and Paul Catholic School.

Fr. Jaime Zarse receives ongoing support and formation in his role as a pastor.

### Outreach

The Mobile Resource Bus provides Catholic Charities outreach to those needing assistance who live in rural areas.

## SOUTHERN

### Conversion

An Office of Hispanic Ministry is located in Emporia, KS, to reach those that live in the region.

### Education

The Catholic Education Foundation helps support St. Rose Philippine Duchesne School (Garnett-Greeley), Sacred Heart School (Ottawa), Sacred Heart School (Emporia), and Holy Trinity School (Paola).

Two newly ordained priests working in the Archdiocese are from this region: Fr. Kenneth Clem and Fr. Nicholas Ashmore.

### Outreach

The summer food program helps meet the nutritional needs of children and families throughout the region.

## TOPEKA

### Conversion

College students from the Topeka region are reached by College Catholic Campus Centers throughout the Archdiocese.

### Evangelization

More than 300 young people attend the Topeka Youth Conference to celebrate their Catholic faith.

### Education

Fr. Mark Ostrowski is from this region and his home parish is Sacred Heart-St. Joseph.

Project Andrew discernment dinners are offered for high school aged young men.

### Outreach

The Mobile Resource Bus provides Catholic Charities outreach to those needing assistance who live in rural areas.

### Stewardship

The *ACTS* Parish and School Emergency Fund provided grants to Holy Family Catholic School and Mater Dei Parish.

## WYANDOTTE

### Conversion

Bilingual retreats are offered throughout the year.

### Education

The Catholic Education Foundation helps support Holy Name School, Christ the King School, Resurrection School at the Cathedral, Our Lady of Unity School and St. Patrick's School.

830+ students attend Vocation Day activities in the region, giving them an opportunity to explore the call to religious life.

### Outreach

Catholic Charities family strengthening programs help families grow together and develop positive relationships. Their Shalom House helps men in need find a pathway out of homelessness.

1,800+ women visit the Wyandotte Pregnancy Clinic for care and support.

### Stewardship

The *ACTS* Parish and School Emergency Fund provide grants to Our Lady St. Rose Parish and St. Patrick Parish.

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Please note that although the Archdiocesan regions share services provided by *ACTS*, these are examples of how individual regions are served.

For a full list of funded ministries and more information about how your region is impacted, visit [calltoshare.org/ministries](http://calltoshare.org/ministries).

## GOALS FOR 2020

The 2020 *Archbishop's Call to Share* appeal plans include both financial and participation goals. The goals illustrated here indicate the overall Archdiocesan goals.

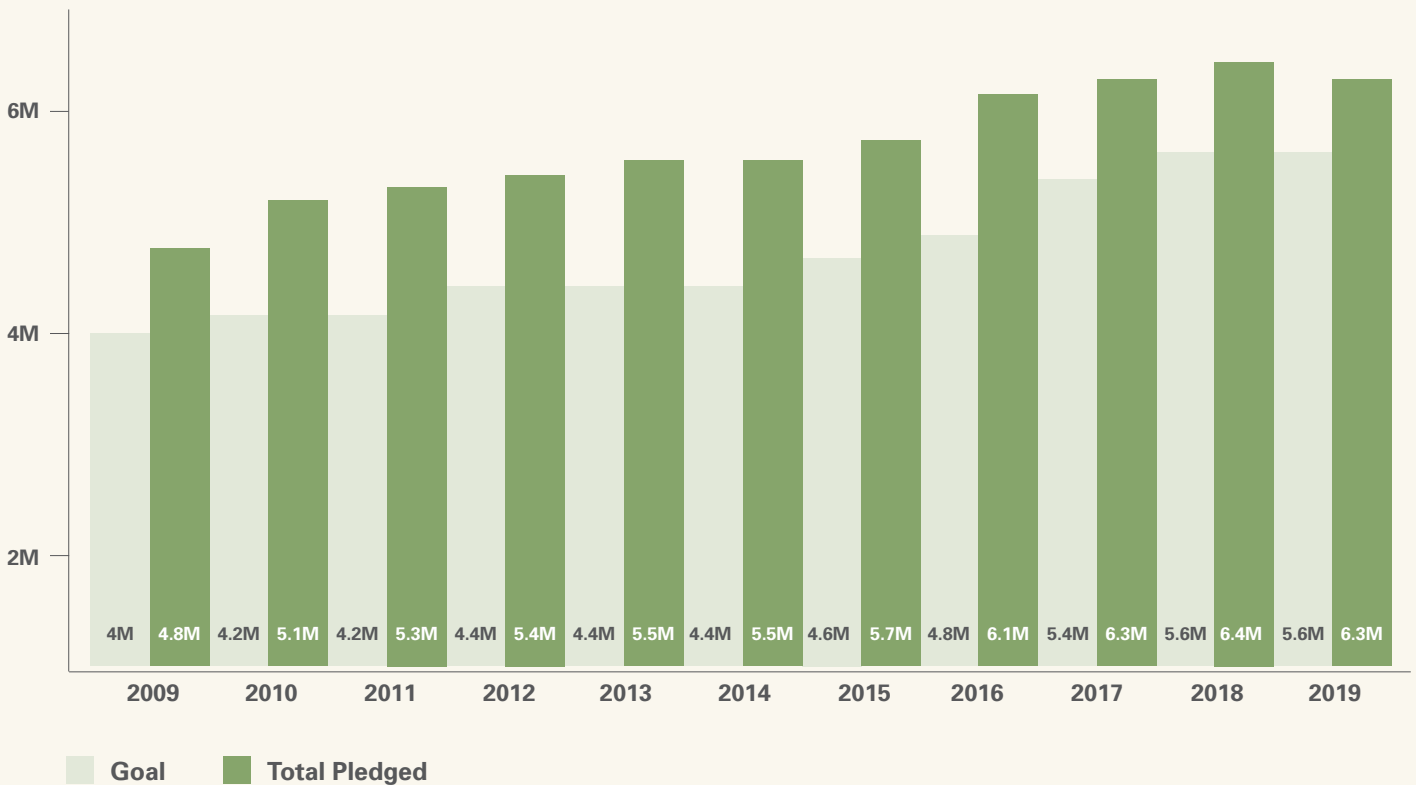
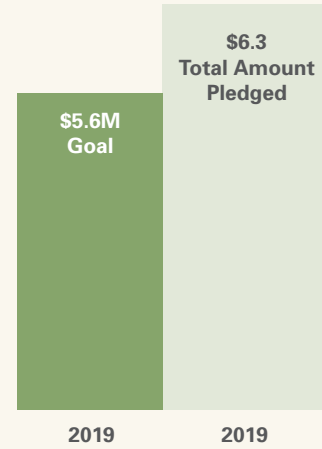
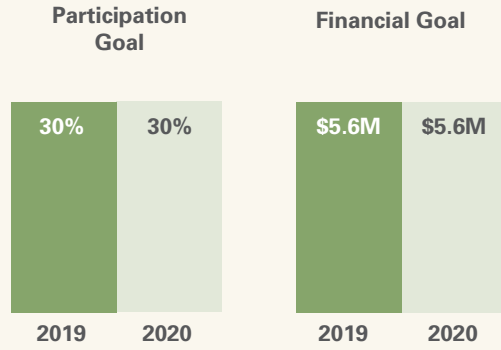
With the ongoing *One Faith, One Family, One Future in Christ* campaign, financial and participation goals for the *Archbishop's Call to Share* appeal will be unchanged for 2020. The financial goal is set at \$5.6 million and the participation goal is 30%.

Leadership in each region will collaborate to determine the specific targets within their region, based on the regional goal.

### Year-to-Year Comparisons

The people of the Archdiocese to date have pledged more than \$6.3 million to the 2019 *ACTS*.

The chart below illustrates how far the goal was exceeded and compares this record amount of giving to the 2019 goal.





## The Archdiocesan Impact

**More than 60,000** visitors attend programs at **Savior Pastoral Center** including Catholic Youth Organization activities, high school retreats, and marriage and family life retreats. Retreats are also held at **Christ's Peace House of Prayer** for more than **1,600** people.

Education is a key component of the **ACTS** ministry, including support for schools, ongoing clergy formation, and opportunities for lay couples to strengthen marriage and family life. **More than 1,060 engaged couples** prepared for marriage with natural family planning courses, and **2,300** strengthened their marriages with enrichment programs.

Outreach efforts address the corporal and spiritual needs of the community. **Shalom House**, sponsored by Catholic Charities, serves men on a pathway out of homelessness, while the **Wyandotte and Olathe Pregnancy Centers** offer support and care for couples facing unplanned pregnancies. The **New Roots for Refugees** program, sponsored in part by **Catholic Charities**, helps newly-arrived people establish stability. Anti-pornography programs help strengthen individuals and married couples.

Evangelization work includes youth retreats throughout the Archdiocese, participation in the annual March for Life in Washington D.C., and hosting more than **1,600 campers** at **Prairie Star Ranch** each summer.

The *Archbishop's Call to Share* appeal is rooted in stewardship, and is helping strengthen parishes and communities through programs, agencies, and outreach.

For a full list of funded ministries and more information about how your region is impacted, visit [calltoshare.org/ministries](http://calltoshare.org/ministries).

# THANK YOU

Thank you for your work in helping to make the annual *Archbishop's Call to Share* appeal successful. If our team can assist you at any time, please don't hesitate to contact us by phone or email.

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